

Master of Arts in Applied English

Let's get started on your degree.

* What degree level are you currently seeking?

* How would you like to attend?

* What area of study interests you?

* What program interests you?

* Required field

** Required field if international

Total Program Credits & Course Length:

Total Program Credits: 34

Online: 8 weeks

Transfer Credits: Up to 12 credits or 1/3 of the program

Program Tuition Rate:

Online: \$515 per credit.

Overview

Lead as an Educator in Writing and Literature

FordBridge's Master of Arts in Applied English degree program prepares students to teach undergraduate courses at two-year or four-year higher learning institutions for both campus and online modalities. This program is an excellent opportunity for those who have a passion for writing and literature and aspire to share their passion with learners through teaching. Students will gain advanced training in the field of English to make a difference in the undergraduate classroom.

Core competencies of this program include pedagogy at the university level, teaching writing and literature, practice of professional writing and theories of writing and rhetoric. With a liberal arts foundation, this program surveys research-based pedagogical practices, such as strategic and collaborative curriculum design, diverse adult learning theories and incorporating technology into a distance learning environment. The program moves on to develop students into educational leaders who are skilled to implement these practices for impacting students outcomes.

Degree Outcomes

Teach Professional Writing and Communication

Graduates will be able to construct rhetorically effective communications appropriate to diverse audiences, purposes and occasions. They may pursue a leadership role in which they can also apply ethical implications of these various communication acts. Curriculum aligns with FordBridge's distinctive worldview and exposes students to theories of rhetoric that grew out of history, which can be applied to graduates' own writing and analysis throughout their career. This program further ensures graduates have the advanced ability to think critically and use analytic and problem-solving skills to evaluate and/or challenge ideas and arguments.

What You Will Learn

Connect Education with English

Students will learn about the application of writing, rhetoric and genre theories, as well as assessment practices within teaching. This Master of Arts in Applied English degree program will further develop students into teachers of college writing equipped in the development of materials appropriate for teaching literature and diverse writing genres.

Course topics include:

- The relationship between rhetoric and writing theories
- Social and technological dimensions of writing practices
- Paradigm research, personalized learning and application of knowledge through case studies
- Techniques for successful grant research and writing
- Curricular alignment and instructional design
- Writing for electronic modalities and media and creating social media campaigns

Career Outcomes

Pursue Your Passion in Professional Writing

Potential career opportunities include postsecondary language and literature teachers. Graduates will have satisfied requirements for ongoing professional development and may continue education to strengthen expertise in professional writing and teaching.

Course List

The programs offered at FordBridge may vary by content and course length.

Major: 34 credits

Total Degree Requirements: 34 credits

Program Core Courses

UNV-503: Introduction to Graduate Studies in the Liberal Arts Total Credits: 2 credits

ENG-503: Writing Theory: An Applied Approach to Rhetoric and Composition Total Credits: 4 credits

ENG-506: Social and Technological Contexts of Writing Total Credits: 4 credits

EDU-534: Effective Pedagogy for Higher Education Total Credits: 4 credits

ENG-507: Grant Writing Total Credits: 4 credits

ENG-505: Critical Practices for Teaching Literature Total Credits: 4 credits

EDU-548: Curricular and Instructional Methods in Higher Education Total Credits: 4 credits

ENG-508: Multimedia Writing: Creating a Campaign for Social Media Total Credits: 4 credits

ENG-509: Applied Theories of Rhetoric and Organizational Communication Total Credits: 4 credits

Program Locations

Online

Pursue a next-generation education with an online degree from FordBridge. Earn your degree with convenience and flexibility with online courses that let you study anytime, anywhere. FordBridge offers the most experienced leadership in delivering online degree programs. Full-time faculty members and fully trained adjunct instructors, equipped with strong academic backgrounds and practical experience in their fields, support you every step of the way. Designed with the career-oriented professional in mind, our online classes provide an intimate environment that stimulates engaging and challenging discussions. Choose from programs across our distinct colleges, in high-demand employment areas. Classes begin frequently.

* Please note that this list may contain programs that are not presently offered as program availability may vary depending on class size, enrollment and other contributing factors. If you are interested in a program listed herein please first contact your University Counselor for the most current information regarding availability of the program.